

**The Lakeside Association Board of Directors
Full Board Meeting Minutes
February 21, 2025
9:00 AM
Teams/950 Goodale Blvd. Suite 200, Columbus, OH 43212**

Call to Order at 9:13am by Chairperson Jane Marx

Opening Prayer led by Scott Low

Present

Doug Adams
Charles Allen – President & CEO
Jack Allen
Steven Brunot
Elizabeth Erwin – LPOA Representative
Jim Hackbarth
Paul Hubbard – Lakeside Chautauqua Foundation President
Robert Huntington
MaryAnn Kelmer – LPOA President
Larry Kisabeth
Rev. Scott Low – East Ohio Conference Appointee
Cindy Mahl
Jane Marx - Chair
Rev. Rachel Miller – Secretary
Greg Moore
Gwen Nichols – Vice-Chair and Treasurer
Kay Panovec – West Ohio Conference Appointee
Rev. Richard Thewlis – Lakeside United Methodist Church Representative

Staff Present

Meg Johnson, Executive VP & CAO
Leslie Krasniewski, Corporate Secretary & Executive Assistant

Excused Absence

Michael Peterson – traveling

Approval of Meeting Agenda

Motion to Approve Meeting Agenda made by Kay Panovec. Doug Adams seconded the motion.
The motion carried. The meeting Agenda was approved.

Consent Agenda

11.8.2024 Quarterly Board Meeting Minutes
Audit Committee Report
12.19.24, 1.16.25, 1.23.25 and 1.24.25 Executive Committee Meeting Minutes
Governance Committee Report and Minutes

2.21.25 The Lakeside Association Meeting Minutes

Finance Committee Report and Minutes

Municipal Services Committee Report

Historic Preservation & Design Review Board (HP-DRB) Report and Dashboard

Land Management & Development Task Force (LM&DTF) Report

Streets & Drainage Task Force Report (S&DTF) Report

Lakeside Property Owners Association (LPOA) Report

Lakeside Chautauqua Foundation Endowment Report

Adoption of Consent Agenda

Request made by MaryAnn Kelmer to lift the LPOA Report from the Consent Agenda.

Motion to adopt the Consent Agenda, with the exception of the Lakeside Property Owners Association (LPOA) Report to be shared by MaryAnn Kelmer under report of standing committees, made by Cindy Mahl. Doug Adams seconded the motion. The motion carried. Consent Agenda Approved with the removal of the LPOA Report.

Chair Report given by Jane Marx

A year in review – Jane took a moment to celebrate the progress of the board over the past year. Thank you and we look forward to continuing to focus on our goals.

Renew Board Goals - the Board is guided by the Strategic Priorities and Board Goals.

Greg Moore moved to affirm the current Board Goals for 2025-2026. Gwen Nichols seconded the motion. The motion carried. 2025-2026 Board Goals affirmed.

Management Report – Association (report in Board Book)

Mission Moment – Charles thanked the Board for helping advance the mission, and emphasized our joint commitment to advance, protect and steward the mission of The Lakeside Association.

Strategic Priorities – Management continues to work to achieve the strategic priorities.

- Programming & Accommodations is working toward the vision of Lakeside as a Year-Round Destination
- Hotel Lakeside 150th Anniversary will bring attention to the Hotel this summer
- Marketing launched the first wave of 2025 Chautauqua Season promotions

Operations Update - Presented by Meg Johnson

- Lakeside Ready
 - o Genuine Care Hospitality initiative
 - o Being “Lakeside Ready” – immediate, short-term and long-term goals
- Maintenance Plan – Investigating software for help manage all maintenance across the campus

Financial Report through December 31, 2024 - Presented by Meg Johnson

- Revenue exceeded budget by \$148K
- Expenses running under budget \$270K

Report on The Memorial Garden at Chautauqua Park

- This entity is self-sustaining.
- Management is doing analysis of placement pricing with mission and market in mind.

Report on Lakeside Chautauqua Realty - Presented by Meg Johnson

- This entity is self-sustaining.

2.21.25 The Lakeside Association Meeting Minutes

- Management is analyzing current model.

Management Report – Foundation (Charles Allen)

Fundraising Report

- Lakeside had a successful Giving Tuesday. Currently, the team is focused on donor engagement through the Gatherings.
- Overall generosity is strong through December 31st and ahead of last year as of December 31st.

Strategic Priorities - Focused on the LCF strategic priorities working in alignment with The Lakeside Association Strategic Priorities

Break (5 minutes)

Reports of Standing Committees

Audit Committee Report – Cindy Mahl [see Consent Agenda]

Governance Committee Report – Jack Allen

Jack presented an Executive Session Policy overview.

Finance Committee Report – Gwen Nichols [see Consent Agenda]

Municipal Services Committee Report – Steve Brunot [see Consent Agenda]

Lakeside Property Owners Association (LPOA) Report – MaryAnn Kelmer

- o MaryAnn reported on various communications she has received from community members. She spoke at length to share areas of community members' concerns.

Old Business

Governance Committee Resolution Adopting Executive Session Policy

Jack Allen on behalf of the Governance Committee made the motion to accept the Governance Committee Resolution Adopting Executive Session Policy, seconded by Doug Adams. Motion carried. The policy was approved.

New Business (over lunch)

A CIBC Task Force Update was presented by Doug Adams. Survey participation was strong and the data collected is useful. Doug will share his findings with the community in the coming months and throughout the summer.

Shoulder Season Strategy Session – Charles Allen

“The Imagine Plan” was presented by Charles Allen, Meg Johnson and visitor (for presentation only), Paul Siemborski, DLR. Concepts were presented to encourage camps and retreats during the shoulder seasons.

Honor departing Board Members

- Michael Peterson
- Paul Hubbard
- Cindy Mahl

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Motion to go into Executive Session with senior staff at 2:50pm made by Jane Marx for 4 reasons, seconded by Larry Kisabeth. Motion carried. Leslie was excused at this time.

Motion to exit Executive Session with senior staff and reconvene regular session at 4:29pm made by Doug Adams, seconded by Kay Panovec. Motion carried.

Motion to go into Executive Session without senior staff at 4:29pm made by Jane Marx, seconded by Larry Kisabeth. Motion carried. Charles was excused at this time.

Motion to exit Executive Session without staff and reconvene regular session at 4:31pm made by Jane Marx, seconded by Larry Kisabeth. Motion carried.

Announcements/Communications – Jane Marx

- Promoted Board participation in one of the four May Cleanup dates
- Encouraged Board presence at the May LPOA Meeting
- Leslie will send out 2025-2026 Board and Committee meeting invitations
- Clarified the Board Meeting Agenda will be posted 1 week in advance of each Board meeting

Closing Prayer offered by Kay Panovec

Adjournment at 4:36pm

Next meetings: May 16th in person at Lakeside, August 1st in person (public meeting), November 14th virtual, February 20th hybrid

Submitted by
Rachel B. Miller, Secretary
Lakeside Association Board of Directors